

# ClassiCore

## PLATFORM ECOSYSTEM

# Complete Feature Inventory

WordPress personals, classifieds, rentals, discovery, safety, messaging, advertising, and monetization tools

|                                                                  |                                                                      |
|------------------------------------------------------------------|----------------------------------------------------------------------|
| <b>ClassiCore</b><br>Commercial multi-vertical core              | <b>ClassiCore Lite</b><br>Free personals and dating core             |
| <b>Viewer Insights</b><br>Profile-view intelligence extension    | <b>Pro Features</b><br>Premium messaging and entitlement extension   |
| <b>Discovery View</b><br>Mobile-first social discovery extension | <b>Ads Manager</b><br>Campaign, sponsor, and Smart Overlay extension |

Updated July 2026

SingleBuck Technologies

|                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------|
| Current keeper builds reviewed: ClassiCore 2.17.83   Lite 2.17.68-lite.22   Discovery View 1.4.9   Ads Manager 1.1.3   Canvas 1.0.48 |
|--------------------------------------------------------------------------------------------------------------------------------------|

Public attribution remains part of the current Lite and commercial editions. White-label licensing is not currently offered.

00

# Contents and document scope

A reorganized inventory of the ClassiCore product family, separated by core edition and extension.

## Contents

| Section | Topic                                       |
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| 01      | Platform ecosystem and architecture         |
| 02      | ClassiCore - commercial multi-vertical core |
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| 04      | ClassiCore Viewer Insights                  |
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| 07      | ClassiCore Ads Manager                      |
| 08      | Supporting components and integrations      |
| 09      | Security, data, maintenance, and operations |
| 10      | Comparison matrices and product positioning |
| 11      | July 2026 release highlights and summary    |

## How to read this inventory

- **Included feature** - part of the named core edition and available without purchasing a separate extension.
- **Separate extension** - installed beside a compatible ClassiCore core and licensed or enabled independently.
- **Optional integration** - a supporting SingleBuck or WordPress component that is not part of the six main ClassiCore products.
- **Site-configurable behavior** - limits, plan names, cooldowns, page links, retention windows, ad destinations, and display choices can differ by deployment.

### Scope rule

This edition documents completed July 2026 functionality. Planned items are not presented as released features. In particular, this inventory does not advertise a white-label licence, a complete private-album system beyond timed private photo sends, or a released remove-ads entitlement unless those items are completed in a later build.

### Important naming distinction

ClassiCore is the commercial multi-vertical core. ClassiCore Lite is the free personals core. ClassiCore Pro Features is a separate premium extension; it is not the same product as the commercial ClassiCore core.

## 01

# Platform ecosystem and architecture

One WordPress-owned platform foundation, two core editions, four primary extensions, and supporting components.

## 1.1 Platform overview

ClassiCore is a modular WordPress platform system for building and operating community-driven websites. Site owners retain control of the WordPress installation, users, listings, profiles, media, data, design, rules, memberships, and business model.

- Personals and dating communities.
- Local classifieds and buy-and-sell marketplaces.
- Services directories and niche listing boards.
- Property rental and landlord/renter platforms.
- Community sites with private messaging, safety controls, verification, paid access, sponsored placements, and mobile discovery.

## 1.2 Product family at a glance

| Product                  | Type                 | Scope                           | Primary role                                                                                                 |
|--------------------------|----------------------|---------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>ClassiCore</b>        | Commercial core      | Personals, Classifieds, Rentals | Profiles/listings, messaging, moderation, verification, plans, WooCommerce mapping, front-end administration |
| <b>ClassiCore Lite</b>   | Free core            | Personals only                  | Profiles, browsing, messaging, safety, verification, account controls, manual plan administration            |
| <b>Viewer Insights</b>   | Extension            | Personals/profile use           | Who viewed a profile, anonymous/revealed views, viewer history, follow-up actions                            |
| <b>Pro Features</b>      | Extension            | Personals                       | Incognito, live chat signals, unsend, timed private photos, astrology, plan entitlements                     |
| <b>Discovery View</b>    | Extension            | Personals                       | Image-first mobile discovery, filters, taps, map search, guest conversion, sponsored tiles                   |
| <b>Ads Manager</b>       | Extension            | All ClassiCore modes            | Campaigns, placements, targeting, click/impression tracking, billing, Smart Overlays                         |
| <b>Canvas</b>            | Companion theme      | All modes                       | Full-screen app shell, responsive header/footer, mobile alignment, WooCommerce surfaces                      |
| <b>Secure Access 2FA</b> | Optional integration | Account security                | Passkeys, authenticator setup, trusted devices, onboarding/security link                                     |

## 1.3 Architecture and ownership

- **Front-end application** - members browse, post, edit, message, save, report, block, verify, and manage their account without using WordPress admin.
- **WordPress-native foundation** - content, users, attachments, metadata, settings, and custom tables remain on the owner-controlled site.
- **Modular extensions** - Discovery View, Ads Manager, Viewer Insights, and Pro Features can be added without turning every installation into the same product.
- **Theme independence with a preferred shell** - ClassiCore can run inside conventional WordPress themes; ClassiCore Canvas is the purpose-built full-page app presentation layer.
- **Optional commerce** - the commercial ClassiCore edition can map plans to WooCommerce products; WooCommerce is not required for the basic platform experience.

## 1.4 Licensing and attribution model

- Commercial ClassiCore and licensed extensions use SingleBuck licence validation and can expose licence status within the ClassiCore Licensing area.
- Discovery View uses product slug CCDP. Ads Manager uses product slug ADSM.
- Licence screens support activation, validation, cached status, deactivation, save-key-only, and clear-local-key workflows where implemented.
- ClassiCore Lite is the free edition and presents an upgrade path to the commercial edition and separately available extensions.
- Current public-facing attribution reads: Powered by ClassiCore, built by SingleBuck, with a site Legal link.
- White-label licensing is not currently available and is intentionally excluded from this inventory.



*Current ClassiCore public attribution: ClassiCore product credit, SingleBuck builder credit, and the site legal link.*

## 02

# ClassiCore

The commercial multi-vertical core for personals, classifieds, marketplaces, rentals, and niche platforms.

| Product summary | Details                                                                                                                                                                         |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What it is      | The full commercial ClassiCore core and the foundation for multi-vertical ClassiCore sites.                                                                                     |
| Requires        | WordPress. ClassiCore Canvas is recommended but not mandatory. WooCommerce is optional and used when automated paid plans are enabled.                                          |
| Best fit        | Platform owners who need more than a free personals community: multiple verticals, monetization, rentals, classifieds, advanced administration, and licensed growth extensions. |
| Licensing       | Commercial SingleBuck licence. Current reviewed keeper build: 2.17.83.                                                                                                          |

## 2.1 Three site modes

| Mode                      | Content model                                 | Core behavior                                                                                                                                                         |
|---------------------------|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Personals / Dating        | One active profile per member                 | Identity-oriented fields, profile browsing, private messaging, verification, online state, contact filters, taps, safety, featured profiles, dating-focused language. |
| Classifieds / Marketplace | Multiple listings based on plan limits        | Categories, prices, custom fields, media, saved listings, seller management, expiry, renewal, moderation, messaging.                                                  |
| Property Rentals          | Rental listings and renter/landlord workflows | Property fields, geocoding, map/list browsing, location filters, saved criteria, alerts, rental digests, landlord/renter persona behavior.                            |

## 2.2 Front-end application experience

- Primary [classicore] app surface plus internal views for browse, listing/profile details, create, edit, My Listings/My Profile, saved items, inbox, message replies, account settings, safety/contact filters, onboarding, plans, rentals, maps, alerts, and front-end administration.
- Responsive desktop and mobile layouts with a mobile navigation treatment and desktop quick-action/sidebar behavior.
- Search bars, browse summaries, filter controls, filter drawers, active-filter indicators, cards, rows, galleries, modals, tables, panels, and notice states.
- Authentication and support shortcodes for login, registration, logout, saved listings, demos, and sidebar integration where configured.
- App-aware redirects keep users inside the ClassiCore experience rather than dropping them onto default WordPress single templates or admin screens.

## 2.3 New member onboarding

- Optional onboarding gate for new registrations.
- Editable title, introduction, primary action, skip behavior, completion destination, and finish behavior.
- Configurable setup cards for profile basics, profile photo, privacy/discovery, verification, security, and plan review.
- Progress detection for setup milestones such as profile photo, verification, and upgraded access.
- The onboarding flow can pause ordinary browsing while still permitting the setup screens required to complete the account.
- Security cards can link to an installed Secure Access 2FA My Account endpoint.

## 2.4 Administration and control center

- Listings/profiles, Add New, Categories, Reports, Locations, Field Builder, Appearance, Licensing, Branding, Onboarding, plan mapping, user plans, verification, featured profiles, support safety, and add-on settings are grouped into the ClassiCore administration experience.
- Card-style settings launch focused modal workflows so large configuration areas do not permanently crowd the page.
- Front-end administration is designed to reduce the need for routine WordPress back-end access.
- Moderation counts and status indicators help administrators locate pending reports, verification requests, and content requiring action.

## 2.5 Field Builder and data capture

- Built-in fields and administrator-created custom fields.
- Editable labels, keys, help text, options, required state, and display placement.
- Controls for create/edit forms, browse cards, and single profile/listing pages.
- Personals fields include age, gender, sexual orientation, interested-in, looking-for, role, and location-oriented information.
- Marketplace fields can cover price, condition, brand, item type, vehicle type, service area, availability, text, textarea, numbers, selects, checkboxes, dates, and URLs.
- Rental fields include rent, currency, property/rental type, availability, bedrooms, bathrooms, furnishing, utilities, pets, lease length, square footage, address, country, region, city, postal code, latitude, and longitude.

## 2.6 Plans, membership limits, and WooCommerce

- Default plan structure supports Free, Bronze, Silver, and Gold-style levels; operators may configure the values used by their own deployment.
- Listing/profile limits, expiry, plan duration, renewal limits, image limits, video limits, and message-media limits can be set by plan.
- Commercial ClassiCore can map plans to WooCommerce products for automated paid access and upgrades.
- A live User Plan Manager searches by display name, username, email, or user ID and allows administrators to assign, change, expire, or clear access manually.
- Support/admin accounts can bypass ordinary listing and media limits when designated in Admin / Support Safety.
- The core exposes compatibility points for separately licensed feature-entitlement extensions and Viewer Insights access.

## 2.7 Profiles, listings, cards, and galleries

- Create, edit, renew/refresh, publish, view, hide, pause, and delete workflows appropriate to the active vertical.
- Multiple images, optional video, gallery display, gallery modals, primary image behavior, card-image crop/focus positioning, and gallery synchronization.
- Responsive cards, rows, single pages, detail sections, status indicators, and mode-aware labels.
- Verified checkmarks, verified-active text, online/last-seen states, featured/highlighted/sticky labels, and owner-only verification prompts.
- Saved profile/listing behavior and report/message controls are provided in the appropriate contexts.
- Upload validation and optional text watermarking support.

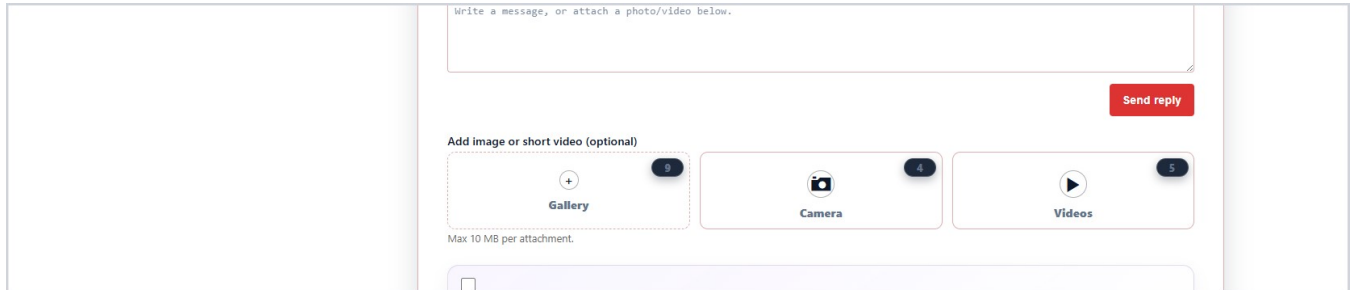
## 2.8 Featured, highlighted, sticky, and support profiles

- Live search by profile title, username, email, or profile/listing ID.
- Sticky profiles remain pinned above ordinary results; highlighted profiles receive visible promotion without full pinning.
- Optional internal administrator notes for promoted profiles.
- Personals date headers can be enabled or disabled to suit either a chronological listing style or a dating-app-style feed.
- Featured ordering is preserved by the core and respected by Discovery View.

- Official support profiles can be kept visible, non-expiring, and protected from blocking.

## 2.9 Core messaging system

- Private inbox, message threads, replies, sender/receiver tracking, profile/listing context, notification preferences, and message deletion states.
- Image and short-video attachments with gallery, camera, and video entry points.
- Plan-based attachment counts and administrator-configurable maximum size per attachment.
- Message retention can be configured, with the current administration limiting retention to a maximum of 30 days to reduce stored private data.
- Guest support messaging can allow logged-out visitors to contact designated support profiles. Guest name and email can be included for an external reply.
- Support guest forms include anti-spam measures such as a honeypot, minimum submission time, stale-form rejection, and rate limiting.



*ClassiCore message-media controls expose gallery, camera, and short-video routes while showing the member's remaining allowance.*

## 2.10 Sender-to-recipient media allowance logic

### The loophole that is now closed

Media allowances are no longer treated as a fresh limit for every reply. They are counted directionally from one sender to one recipient across the configured rolling window, regardless of how many messages or profile/listing contexts are used.

- Each sender has a separate image and video allowance for each recipient.
- The opposite direction has its own allowance: member B sending to member A does not consume member A's allowance to member B.
- Opening another message, replying again, or messaging from another listing/profile does not create a fresh allowance.
- The rolling window is administrator-configurable from 1 to 720 hours. The core default is 24 hours; a site may choose a longer cooldown such as one week.
- Successfully delivered attachments continue to count until the rolling window expires or an administrator performs a testing reset.
- Deleting, hiding, or unsending a delivered message does not restore the allowance early.
- Existing recent attachments can be backfilled into the usage ledger so an update does not unexpectedly grant a fresh allowance in every active conversation.
- The interface shows remaining counts, while the server validates the allowance again before accepting the upload.

## 2.11 Safety, privacy, and contact rules

- Allow-who-contacts-me preferences.
- Allowed age ranges and blocked genders, sexual orientations, or roles where used by the site.
- Message contact checks based on sender profile details.
- Blocking available from appropriate profile and message contexts, without crowding every browse card.
- Reporting workflows and administrator review.
- Reserved public names and usernames for official terms such as admin, support, security, billing, staff, moderator, owner, ClassiCore, and SingleBuck.
- Designated support/admin accounts cannot be blocked, preserving an official path for moderation and safety contact.

## 2.12 Account visibility and pause controls

- Members can hide and restore their account without deleting it.

- Members can pause and resume their account.
- Hidden and paused accounts are removed from public browsing and search.
- Paid time can be preserved and restored when the site uses the pause-time behavior.
- Live Nearby Me is disabled while the member is hidden or paused.
- Owner and administrator access can remain available for management even when the account is unavailable publicly.

## 2.13 Profile verification lifecycle

- Mobile-only, camera-first selfie submission to encourage a current image rather than a reused desktop upload.
- Submitted selfies are stamped with the site date and time directly on the image.
- Pending, approved, rejected, resubmitted, and revoked states.
- Administrators review requests in a modal, open the full stamped image, approve, or reject with standardized reasons.
- Members can see rejection or revocation reasons and submit again where permitted.
- Approved verification can place a checkmark on the profile/card image and can optionally allow the stamped selfie to be selected as the public profile image.
- Revocation records who performed the action and when; a revoked verification image is removed as an active trust marker if it was selected publicly.

## 2.14 Rentals and alerts

- Rental-specific create/edit fields and location data.
- List, split, and map-oriented browsing patterns depending on the site implementation.
- Location, price, bedroom, property type, furnishing, pets, and photos-only filters.
- Geocoding, saved rental search criteria, rental alerts, digest processing, and matching emails.
- Renter/landlord persona behavior and mode switching.

## 2.15 Branding, required pages, and attribution

- Brand name, from-email, authentication logo, registration/login branding, and WordPress media-picker support.
- Required-page links for login, register, privacy, terms, legal, support, and other deployment-specific pages.
- Current footer attribution links ClassiCore to classicore.ca and SingleBuck to singlebuck.ca.
- The commercial edition does not currently include a public white-label removal option.

## 03

# ClassiCore Lite

The free, mobile-ready personals and dating core with a clear path to commercial expansion.

| Product summary | Details                                                                                                                                                                   |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What it is      | A free Personals/Dating edition built from the shared ClassiCore engine.                                                                                                  |
| Requires        | WordPress. Personals is the only included vertical. ClassiCore Canvas is recommended but not mandatory.                                                                   |
| Best fit        | New community owners who want profiles, search, messaging, safety, verification, and account controls before purchasing commercial monetization and additional verticals. |
| Licensing       | Free edition for included Lite functionality. Current reviewed keeper build: 2.17.68-lite.22.                                                                             |

## 3.1 Included Lite experience

- Personals and dating site mode with one active profile per member.
- Profile creation, editing, image management, browsing, search, filters, cards, full profile pages, and account management.
- Private messaging with plan-aware media allowances, rolling sender-to-recipient cooldown logic, configurable file-size limits, and retention controls.
- Blocking, reporting, contact filters, account hiding, account pausing, support-profile protections, and reserved official names.
- Mobile-only selfie verification with administrator approval, rejection, resubmission, and revocation.
- Featured, highlighted, sticky, and support profiles.
- Manual plan assignment and configurable plan limits remain available even though automated paid membership sales are a commercial feature.
- ClassiCore Canvas compatibility and the same public Powered by ClassiCore, built by SingleBuck attribution.

## 3.2 Lite onboarding and upgrade path

- First-run administrator onboarding identifies the installation as Lite and guides the owner through activating Personals.
- The setup experience introduces Discovery View, Ads Manager, Viewer Insights, and the commercial ClassiCore upgrade path.
- Documentation, knowledge base, setup, and support links are surfaced from the onboarding screen.
- Premium verticals and commercial monetization cards are visibly marked rather than silently appearing broken or unavailable.

## 3.3 What the commercial core adds

| Capability                | ClassiCore Lite | ClassiCore |
|---------------------------|-----------------|------------|
| Personals and Dating      | Included        | Included   |
| Classifieds / Marketplace | Not included    | Included   |
| Property Rentals          | Not included    | Included   |
| WooCommerce plan mapping  | Not included    | Included   |

| Capability                                     | ClassiCore Lite      | ClassiCore            |
|------------------------------------------------|----------------------|-----------------------|
| Automated paid memberships and upgrades        | Not included         | Included              |
| Manual plan assignment and configurable limits | Included             | Included              |
| Discovery View                                 | Available separately | Available separately  |
| Ads Manager                                    | Available separately | Available separately  |
| Viewer Insights                                | Available separately | Available separately  |
| Support level                                  | Standard             | Priority / commercial |

## 3.4 Extension compatibility

Lite exposes stable edition and extension-detection helpers so separately available ClassiCore add-ons can integrate without forking the shared engine. Discovery View, Ads Manager, and Viewer Insights are presented as separately available additions in the Lite onboarding and comparison experience.

### Lite is not a crippled demo

The free edition contains a functioning personals platform. The commercial boundary is primarily additional verticals, WooCommerce monetization, automated paid memberships, and expanded commercial support - not the removal of basic community safety or messaging.

## 04

# ClassiCore Viewer Insights

A standalone extension that turns profile visits into a privacy-aware member engagement feature.

| Product summary   | Details                                                                                                                                               |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>What it is</b> | A separately installed viewer-history extension for ClassiCore profiles.                                                                              |
| <b>Requires</b>   | A compatible ClassiCore Personals installation. Access may be controlled by membership or entitlement rules.                                          |
| <b>Best fit</b>   | Dating and personals communities that want to show members who viewed them and create additional reasons to return, upgrade, or start a conversation. |
| <b>Licensing</b>  | Separately licensed extension. It is no longer presented as merely hidden infrastructure inside the core.                                             |

## 4.1 Member-facing features

- Dedicated Viewer Insights area inside the member account experience.
- Viewer history associated with the viewed profile/listing, profile owner, viewer, and view time.
- Identified viewer entries when the viewer may be revealed.
- Anonymous or hidden viewer entries where privacy rules require anonymity.
- Quick message action for an identified viewer so a profile visit can become a conversation.
- Member controls for clearing or hiding viewer entries from their own history.
- Empty, locked, and upgrade states suitable for sites that sell access to the feature.

## 4.2 Administrator and monetization controls

- Standalone activation and licensing rather than bundling the whole interface into the core.
- Compatibility with plan-based access, entitlement checks, or WooCommerce-backed paid availability where configured by the site.
- Controls for whether views are revealed, anonymous, or gated by access rules.
- The extension can use core user, profile, messaging, and account routes instead of creating a separate member system.

## 4.3 Privacy behavior and extension integration

- Viewer data is meaningful only inside the site's configured privacy rules; anonymous views should not be retroactively exposed when the member was promised anonymity.
- Incognito behavior supplied by Pro Features can affect how a visit is represented when both extensions are active.
- Quick message actions use the existing ClassiCore conversation system and the target member's contact filters.
- A site may present Viewer Insights as included, paid, plan-specific, or unavailable depending on the operator's business model.

### Product boundary

ClassiCore provides the core profile and messaging foundation. Viewer Insights provides the member-facing view-history product, reveal behavior, and follow-up experience.

## 05

# ClassiCore Pro Features

A plan-entitlement extension for premium privacy, live messaging signals, timed media, and profile enrichment.

| Product summary   | Details                                                                                                                         |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <b>What it is</b> | A separate premium feature-entitlement extension for ClassiCore Personals installations.                                        |
| <b>Requires</b>   | A compatible ClassiCore core and an active personals profile/messaging environment. Individual features can be enabled by plan. |
| <b>Best fit</b>   | Sites that want to monetize familiar dating-app conveniences and privacy options without restricting basic text messaging.      |
| <b>Licensing</b>  | Separately licensed extension. This chapter documents completed July 2026 features only.                                        |

## 5.1 Per-plan feature administration

- Front-end administrator controls can expose an unlimited set of configured membership tiers rather than assuming only one premium plan.
- Each supported premium feature can be enabled or disabled per plan.
- The extension reads the member's current access level and applies the entitlement in the front-end interface and server-side actions.
- Locked, available, and active states can be surfaced without requiring separate copies of the underlying feature code for every plan.

## 5.2 Incognito mode and reciprocity

- Members with access can enable or disable Incognito from their account controls.
- Incognito can prevent the member from appearing as an identified profile viewer where the Viewer Insights integration is active.
- Reciprocity rules prevent a member from disabling their own visibility while still receiving the full identified-view benefit from others.
- The privacy choice is stored at the member level and applied consistently across compatible profile-view surfaces.

## 5.3 Typing status, read receipts, and live refresh

- Typing status can indicate that the other member is actively composing a response.
- Read receipts can show when a message has been viewed.
- Reciprocity can be applied so a member who refuses to share a signal cannot continue seeing that same signal from others.
- Open conversations refresh automatically so new messages appear without a full page reload.
- The conversation stays focused near the latest messages and keeps the message field and Send control usable on desktop and mobile.
- The text field retains newline behavior; sending remains an intentional button action rather than hijacking the Enter key.

## 5.4 Unsend

- A sender can select their own message bubble and confirm an unsend action.
- The message is removed for both participants rather than only hidden in the sender's view.
- The conversation can display an unsent indicator so the thread does not silently jump without explanation.
- Unsend does not restore the separate core message-media allowance for a successfully delivered attachment.

## 5.5 Timed private photos

- Members with access can send a private photo with a view timer.
- The sender can choose a duration from 10 to 30 seconds; the default is 10 seconds.
- The recipient receives a controlled reveal experience and a visible countdown.
- After the timer completes, the private image is hidden in a manner similar to an unsent/expired message state.
- Mobile screenshot deterrence is best-effort. The platform can discourage or block certain capture paths on supported mobile environments, but it cannot guarantee protection against desktop capture, another camera, browser tools, or every operating system.
- Timed private photos are distinct from a complete persistent private-album product. This inventory does not claim a full private-album system beyond the released timed-photo workflow.

## 5.6 Astrology profile enrichment

- Zodiac sign selector with sign icons.
- Birthdate field displayed beneath the selected sign where used.
- Astrology information can appear on profile cards and profile details.
- Discovery/browse filtering can include astrology sign.
- The presentation is designed as a conversation starter and profile-enrichment feature, not as a scientific compatibility claim.

## 5.7 Features intentionally excluded from this edition

- A complete multi-photo private album beyond the released timed private-photo send is not represented as complete.
- A released remove-ads entitlement is not represented as complete.
- Future feature cards or planned controls should not be used as proof that a feature is currently available to buyers.

### Core vs extension boundary

ClassiCore and Lite own the basic messaging system, media quotas, file-size enforcement, retention, and sender-to-recipient rolling allowance. Pro Features adds premium behavior such as live messaging signals, unsend, timed private photos, incognito, and astrology entitlements.

## 06

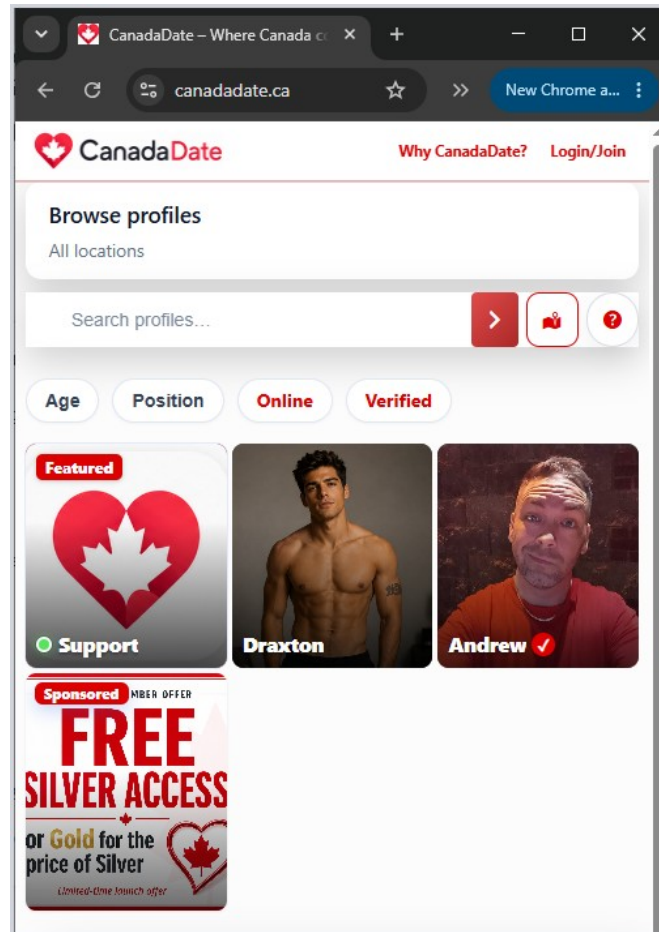
# ClassiCore Discovery View

A licensed, image-first social discovery interface for Personals and Dating Mode.

| Product summary   | Details                                                                                                                                                                                   |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>What it is</b> | A mobile-first discovery grid and map-search extension that replaces the standard browse surface on supported mobile/tablet screens while preserving other core views.                    |
| <b>Requires</b>   | A compatible ClassiCore Personals installation. The normal [classicore] shortcode remains the public entry point.                                                                         |
| <b>Best fit</b>   | Dating and personals communities that want a familiar, modern, image-led browsing experience without replacing the underlying ClassiCore profile, account, inbox, and moderation systems. |
| <b>Licensing</b>  | Separately licensed extension, product slug CCDP. Current reviewed keeper build: 1.4.9.                                                                                                   |

## 6.1 Discovery grid

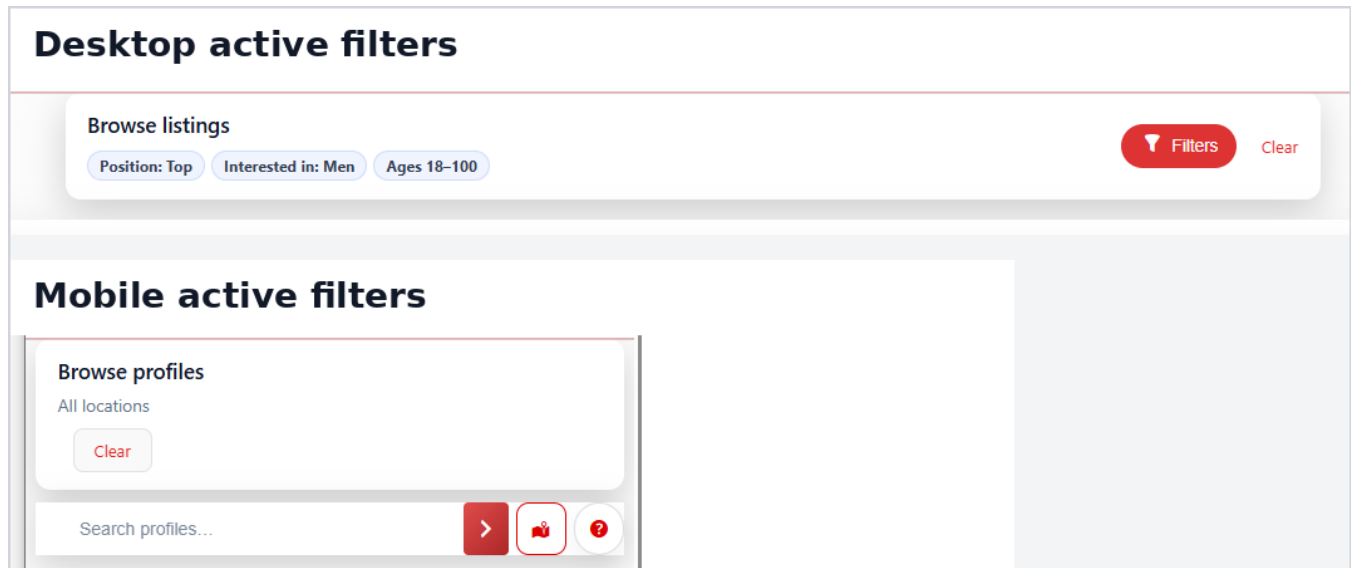
- Automatic mobile and tablet replacement for the normal ClassiCore browse surface.
- Two- or three-column image-first profile tiles.
- Display name or profile title, optional age, online indicator, verified checkmark, and featured/highlighted/pinned labels.
- Placeholder silhouette when no profile image exists.
- Uses the ClassiCore card-image crop and focus position.
- Tapping the profile image opens the full ClassiCore profile route rather than a simplified WordPress template.
- Non-browse views such as inbox, account, saved profiles, posting, profile details, and administration remain owned by the core.



*Discovery View presents an image-first mobile grid while retaining ClassiCore profile status, verification, featured ordering, sponsor placement, and core profile routes.*

## 6.2 Search, filters, and active state

- Compact profile search optimized for small screens.
- Lightweight filter drawer using the site's active personals fields and extension filters.
- Active-filter chips in the browse banner on both desktop and mobile.
- Readable summaries for position, interested-in, age range, location, online, verified, and compatible add-on filters.
- Clear/reset behavior returns the member to the unfiltered browse state instead of reloading an unintended full-screen result surface.
- Location-aware searching can match profile data and typed places rather than only exact profile names.



Version 1.4.9 aligns mobile filter summaries with the readable active-filter chips already shown on desktop.

## 6.3 Browse and Live behavior

- Browse mode can show profiles according to the active search, filters, location scope, and site rules.
- Live mode is intended to show currently online/live profiles rather than ordinary offline browse results.
- Live Nearby Me uses opt-in and mutual visibility behavior.
- The current member is excluded from their own nearby result set.
- Members sharing an approximate location are fanned out so avatars do not stack directly on top of one another.
- Profile marker/avatar actions open the full ClassiCore profile route.

## 6.4 Map Search

- Leaflet-based map overlay shared across desktop and mobile Discovery access points.
- Drag the map under a fixed center marker, choose a radius, and deliberately request matching profiles.
- Typed location search and Use My Location support.
- Configurable local-radius, specific-country, and global discovery scopes where enabled by the site.
- Editable country selection rather than a permanently fixed list.
- Privacy-safe behavior avoids exposing precise member pins; approximate/fanned positioning is used where member avatars are shown.
- Existing profiles with location information but missing coordinates can be repaired lazily during map searches.
- Map panels can be collapsed to provide more room for profiles on mobile.

## 6.5 Taps and quick interaction

- Top-right quick Tap action uses the existing ClassiCore tap system.
- Press-and-hold protection reduces accidental taps during mobile scrolling.
- Visual progress and sent confirmation states.
- AJAX-refreshed results submit taps in the background without opening a raw admin-ajax response.
- Tap cooldowns and administrator testing resets remain governed by ClassiCore settings.

## 6.6 Guest browsing and conversion

- Logged-out visitors may browse a limited Discovery surface depending on site settings.
- Guest photo privacy can hide ordinary member photos while retaining an official support/admin profile as a visible trust and help contact.
- A Join the conversation panel encourages guests to log in or register and is positioned early enough in the mobile grid to be noticed without extensive scrolling.
- Panel alignment uses viewport-aware mobile gutters so it remains centered even when the active theme adds its own content padding.
- Onboarding help can be opened from the search toolbar.

## 6.7 Ads Manager integration

- Native-looking sponsored tiles can appear within the discovery grid.
- Discovery surface metadata allows Ads Manager to target Discovery mobile/tablet separately from the standard ClassiCore surface.
- Ads Manager fills the placement while Discovery View controls its own relaxed insertion cadence.
- Sponsored creative can use overlay copy and a bottom call-to-action without breaking the profile-tile rhythm.

## 07

# ClassiCore Ads Manager

A licensed campaign system for sponsor placements, internal promotions, tracked clicks, billing, and Smart Overlays.

| Product summary | Details                                                                                                                                                                        |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What it is      | A separately installed campaign and promotion extension that fills ClassiCore advertising hooks and Smart Overlay opportunities.                                               |
| Requires        | A compatible ClassiCore installation. Discovery View is optional and adds a native grid-tile placement.                                                                        |
| Best fit        | Platform owners who want to monetize site traffic, promote internal features, sell sponsor space, or run conversion prompts without relying on a separate ad-management stack. |
| Licensing       | Separately licensed extension, product slug ADSM. Current reviewed keeper build: 1.1.3.                                                                                        |

## 7.1 Placement zones

| Placement                           | Purpose                                                                                   |
|-------------------------------------|-------------------------------------------------------------------------------------------|
| Browse: top banner                  | Wide banner above search and results.                                                     |
| Browse: below search                | Wide banner directly below the search controls.                                           |
| Sitewide: sidebar sponsor           | Desktop sponsor rectangle capped to prevent it from expanding into the main content area. |
| Browse: in-feed sponsored placement | Slim sponsored banner between cards with adjustable cadence.                              |
| Discovery View: sponsored tile      | Square/tall native-style tile inside the mobile discovery grid.                           |
| Smart Overlay                       | Faded full-screen interstitial prompt after configurable browse activity.                 |
| Sitewide: footer sponsor strip      | Sponsor strip below ClassiCore views, including single pages.                             |
| Single listing/profile: top         | Banner near the top of a single listing or profile.                                       |
| Single listing/profile: footer      | Banner near the bottom of a single listing or profile.                                    |

## 7.2 Campaign content and display

- Text/card campaigns.
- Uploaded image campaigns.
- Administrator-created advanced code campaigns for trusted third-party ad snippets.
- Structured card layout with thumbnail, headline, description, sponsored label, and button.
- Full creative layout where the uploaded artwork fills the placement using contain or cover behavior.

- Frame styles: dashed, solid, or no outline.
- Frame color, opacity, width, radius, padding, tint, and effects.
- Effects: none, soft shadow, accent glow, and frosted/blurred surface.

## 7.3 Targeting and scheduling

- Vertical targeting for all modes, Personals/Dating, Classifieds/Marketplace, or Property Rentals.
- Device targeting for desktop, mobile, or all devices.
- Surface targeting for standard ClassiCore desktop, standard ClassiCore mobile/tablet, Discovery mobile/tablet, and Discovery desktop/future surfaces.
- Placement selection per campaign.
- Start and end dates.
- Smart Overlay audience rules for all visitors, logged-out visitors, logged-in members, free members, or unverified members.

## 7.4 In-feed cadence

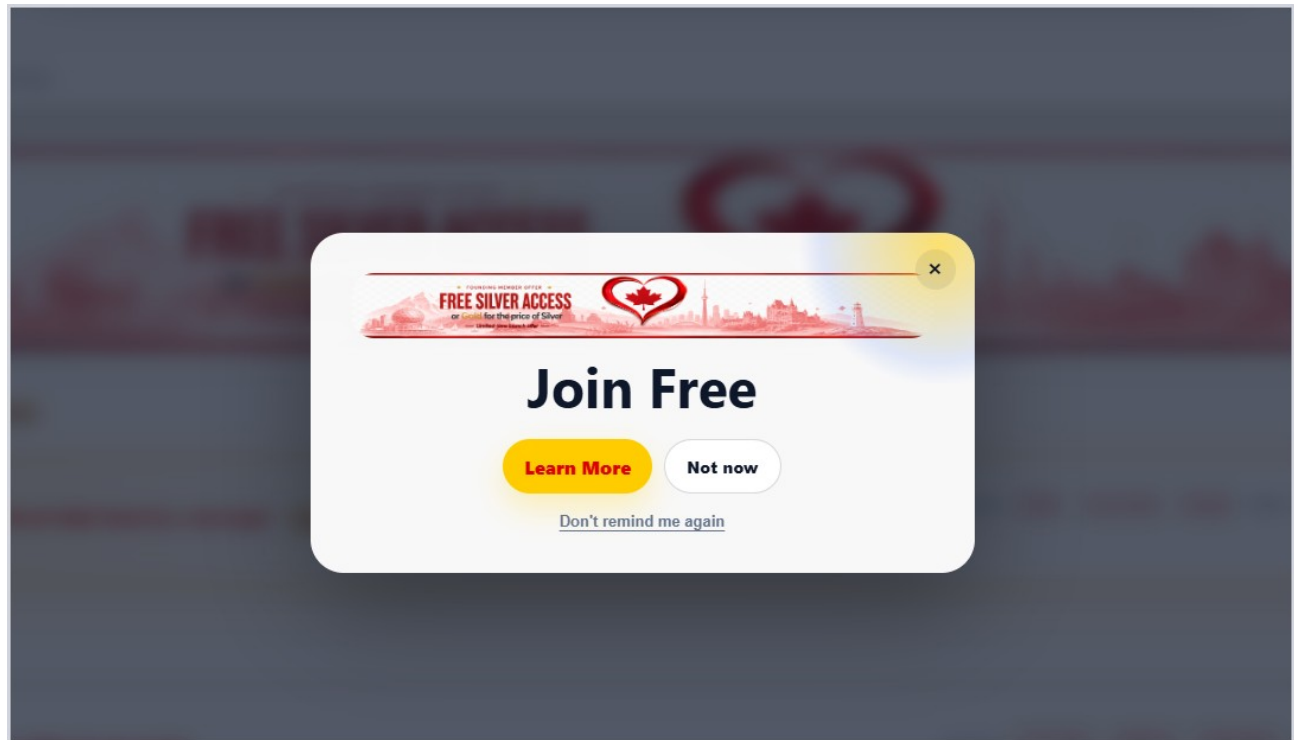
| Cadence           | Behavior                                                                                   |
|-------------------|--------------------------------------------------------------------------------------------|
| Relaxed           | First in-feed opportunity after the first profiles, then approximately every ten profiles. |
| Moderate          | First opportunity early in the feed, then approximately every six profiles.                |
| Frequent / legacy | Fill every in-feed opportunity supplied by the core.                                       |

## 7.5 Advertiser records, tracking, and billing

- Advertiser company, contact person, email, invoice or contract reference, and private notes.
- Impressions, total clicks, unique clicks, click-through rate, and campaign performance.
- First-party anonymous visitor tokens for unique-click tracking instead of storing raw IP addresses as the visitor identity.
- Tracked redirect URLs count the click before sending the visitor to the campaign destination.
- Billing models: internal/unpaid promotion, flat campaign fee, flat monthly fee, cost per click, and cost per 1,000 impressions.
- CPC campaigns can bill on unique clicks or all clicks.
- Budget caps, estimated campaign value, budget used, remaining budget, and progress display.
- Campaign data remains saved if front-end placements pause because a licence is inactive.

## 7.6 Smart Overlays

- Built-in verification and upgrade prompts with editable title, message, button text, destination URL, trigger views, and cooldown.
- Custom sponsor, registration, Join Free, promotion, or house-ad overlays created through the normal campaign editor.
- Configurable audience rules and per-campaign trigger/cooldown values.
- Not now dismisses the prompt according to its normal cooldown.
- Do not remind me again permanently opts out of that specific overlay.
- Logged-in opt-outs are saved to the member account; guest opt-outs are saved in that browser.
- The permanent opt-out link text is administrator-editable.
- Click destinations remain independently configurable and still pass through the tracked redirect endpoint.
- Overlays can be disabled or targeted so they do not interrupt inappropriate account, checkout, registration, or messaging workflows as the operator chooses.



*Ads Manager Smart Overlay with tracked Learn More action, Not now cooldown dismissal, and the permanent Do not remind me again choice.*

## 7.7 Use cases

- Paid local business sponsors.
- Internal upgrade, verification, registration, and feature-education campaigns.
- Affiliate creative and seasonal promotions.
- Community event announcements.
- Launch partners and featured service providers.
- Decorative sponsor placements that remain consistent across the site rather than appearing only on the home page.

## 08

# Supporting components and integrations

The presentation, security, commerce, and WordPress layers that support the ClassiCore ecosystem.

## 8.1 ClassiCore Canvas

| Product summary | Details                                                                                                                                                     |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What it is      | A lightweight companion WordPress theme built as a full-screen app canvas for ClassiCore.                                                                   |
| Requires        | WordPress and a ClassiCore core installation for its intended use.                                                                                          |
| Best fit        | Owners who want predictable full-width layouts, compact app navigation, responsive alignment, and fewer conflicts with boxed multipurpose theme containers. |
| Licensing       | Free companion theme. Current reviewed keeper build: 1.0.48.                                                                                                |

- Full-width page shell and app-aware header/footer.
- Compact desktop and mobile navigation.
- ClassiCore appearance variables and preset compatibility.
- Responsive gutters that keep content off the physical screen edge without allowing the background to stop short of the viewport.
- Mobile alignment fixes for the browse canvas and Discovery guest-conversion panel.
- WooCommerce account surface support.
- Custom logo and menu support.
- Full-page and front-page templates designed for application-style ClassiCore sites.

## 8.2 Appearance controls

- Classic Light, ClassiCore Dark, SingleBuck Yellow, Soft Gray, and custom visual presets.
- Accent, button, button text, app background, panel, text, muted text, borders, inputs, header/navigation, badge, chip, success/online, warning, danger, modal overlay, and alternate surface colors.
- Cards, panels, modals, tables, rental areas, authentication screens, and WooCommerce surfaces can share the same site palette.
- Targeted account-avatar handling avoids replacing site logos with the current user image.

## 8.3 Secure Access 2FA integration

- Optional separate SingleBuck account-security product.
- Passkeys, authenticator-based two-factor authentication, and trusted-device behavior depending on the installed Secure Access edition.
- ClassiCore onboarding can link members directly to the security endpoint.
- ClassiCore includes presentation/stability accommodations for the security page when it appears inside WooCommerce My Account.
- Secure Access is not one of the six primary ClassiCore products and is not bundled by this feature inventory.

## 8.4 WooCommerce integration

- Optional in the commercial core; not required for basic profiles, listings, browsing, messaging, or safety.
- Maps ClassiCore plans to WooCommerce products.
- Supports automated paid access, upgrades, and compatible extension entitlements where configured.
- Lite presents WooCommerce monetization as a commercial upgrade rather than pretending the locked controls are active.

## 8.5 WordPress media pipeline

- ClassiCore front-end uploads are created as WordPress attachments through the standard media workflow.
- This allows compatible WordPress image-processing plugins to potentially act on uploads when they hook into standard attachment generation.
- Image optimization or WebP conversion is not claimed as a built-in ClassiCore feature unless supplied by a separate plugin such as SingleBuck PhotoPress and confirmed on the deployment.
- Video transcoding is not a built-in ClassiCore function; sites should enforce practical file-size limits for short clips.

## 09

# Security, data, maintenance, and operations

Shared safeguards and operational behavior across the ClassiCore core and extensions.

## 9.1 Security and abuse prevention

- Nonce validation and capability checks for administrative and mutation actions.
- Owner checks before editing or deleting listings, profiles, and other member-owned content.
- Upload type and size validation.
- Input sanitization and safe redirect handling.
- Rate-limiting helpers for sensitive or abuse-prone actions.
- Blocking, reporting, moderation, protected support accounts, and reserved official names.
- Mobile-only verification gate, image timestamping, and verification review/revocation trail.
- Licence-gated front-end extension behavior while preserving saved configuration data.
- Guest support anti-spam controls.
- Best-effort private-media capture deterrence with clear recognition that perfect screenshot prevention is impossible on the open web.

## 9.2 Data used by the platform

- WordPress users, posts/listings, attachments, post metadata, user metadata, taxonomies, and options.
- Custom message, saved-item, report, block, viewer, and location data where used by the active modules.
- Verification status, submission, rejection, revocation, reviewer, and timestamp metadata.
- Featured/sticky/highlight profile metadata.
- Onboarding completion and account visibility/pause state.
- Message-media usage ledgers stored directionally by sender and recipient for the active rolling window.
- Ads Manager campaign, placement, targeting, tracking, advertiser, billing, budget, and Smart Overlay opt-out data.

## 9.3 Maintenance behavior

- Message cleanup and administrator-configurable retention.
- Rolling message-media usage events expire after the configured window; manual testing reset is available without deleting messages or attachments.
- Rental alert and digest scheduled processing.
- Scheduled task cleanup on deactivation where implemented.
- Uninstall support and extension-specific data-management behavior.
- Cached licence validation and grace behavior reduce the chance that a temporary licence-server problem immediately breaks an active site.
- Version constants are updated with keeper builds to support cache busting and release identification.

## 9.4 Administrative operating model

- A platform can operate with one visible official support profile pinned near the top of browse results.
- Support staff can review verification requests, reports, user plans, profile visibility, ad campaigns, and member complaints from organized ClassiCore administration surfaces.
- Site-specific policies should define moderation response, attachment retention, verification standards, advertising terms, and how permanent overlay opt-outs are handled.
- Member-facing knowledge-base content should use the site's actual plan limits and cooldowns rather than generic ClassiCore defaults.

## 10

# Comparison matrices and product positioning

A concise map of what is included, what is separate, and where each product fits.

## 10.1 Ecosystem matrix

| Product         | Type      | Personals | Classifieds | Rentals | Plan support            | Woo required             | Licence                    |
|-----------------|-----------|-----------|-------------|---------|-------------------------|--------------------------|----------------------------|
| ClassiCore      | Core      | Yes       | Yes         | Yes     | Yes                     | Optional                 | Commercial core licence    |
| ClassiCore Lite | Core      | Yes       | No          | No      | Yes                     | No                       | Free edition               |
| Viewer Insights | Extension | Yes       | No          | No      | Access may be sold      | Optional for paid access | Separate extension licence |
| Pro Features    | Extension | Yes       | No          | No      | Per-plan entitlements   | Not required             | Separate extension licence |
| Discovery View  | Extension | Yes       | No          | No      | Map access can be gated | Not required             | Separate CCDP licence      |
| Ads Manager     | Extension | Yes       | Yes         | Yes     | Campaign targeting      | Not required             | Separate ADSM licence      |
| Canvas          | Theme     | Yes       | Yes         | Yes     | Presentation only       | Not required             | Free companion theme       |

## 10.2 Core and extension responsibility map

| Capability                                                                              | Primary owner         |
|-----------------------------------------------------------------------------------------|-----------------------|
| Profiles/listings, account routes, basic browse, core filters                           | ClassiCore or Lite    |
| Basic private messaging, media quotas, file size, retention, sender-recipient allowance | ClassiCore or Lite    |
| Verification, blocking, reporting, contact filters, pause/hide                          | ClassiCore or Lite    |
| Multi-verticals, WooCommerce plan mapping, automated paid plans                         | Commercial ClassiCore |
| Who viewed me and viewer-history experience                                             | Viewer Insights       |
| Incognito, typing, read receipts, live refresh, unsend, timed private photos, astrology | Pro Features          |
| Mobile discovery grid, taps, map/radius browse, guest conversion panel                  | Discovery View        |

| Capability                                                                    | Primary owner |
|-------------------------------------------------------------------------------|---------------|
| Sponsor placements, campaigns, tracking, billing, overlays, permanent opt-out | Ads Manager   |
| App canvas, header/footer, responsive page shell, theme presentation          | Canvas        |

## 10.3 Value for site owners

- Launch a platform without building profiles, listings, messaging, moderation, safety, verification, plans, and mobile discovery from scratch.
- Choose the free personals core or the commercial multi-vertical core.
- Add extensions according to the business model instead of paying for a single inseparable bundle.
- Use WooCommerce when automated paid plans are needed, while retaining manual plan control.
- Monetize through memberships, feature entitlements, viewer access, sponsor placements, and advertising campaigns.
- Retain ownership of the WordPress site and platform data.

## 10.4 Value for members

- Use a dedicated front-end experience rather than WordPress admin.
- Create and manage a profile or listing, browse, search, filter, save, message, upload media, and control account visibility.
- Use verification, blocking, reporting, contact preferences, and official support profiles.
- Access modern Discovery View, Viewer Insights, and Pro Features when the site includes them.
- Receive clear limits and cooldown behavior rather than discovering that each reply silently resets an attachment quota.

## 10.5 Value for administrators

- Configure site mode, fields, limits, expiry, moderation, verification, support accounts, appearance, branding, and licensing.
- Search and change member plans without memorizing user IDs.
- Review reports and verification requests in focused workflows.
- Control featured/sticky profiles and official support visibility.
- Manage sponsor campaigns, ad cadence, overlay behavior, tracked destinations, and permanent opt-outs.
- Adjust message-media cooldowns, file sizes, and retention to match infrastructure and safety policy.

## 10.6 Recommended positioning

### Platform statement

ClassiCore helps site owners launch and operate a customizable dating community, classifieds marketplace, rental platform, or niche listing business directly inside WordPress - with front-end profiles and listings, private messaging, moderation, safety, verification, plans, optional WooCommerce monetization, a purpose-built Canvas theme, and licensed extensions for discovery, viewer engagement, premium member features, and advertising growth.

## 11

# July 2026 release highlights and summary

The major changes that moved the product from an early feature document to a clearly separated software ecosystem.

## 11.1 Document-level changes from the previous edition

- ClassiCore Lite now has its own full chapter rather than being absent from the product inventory.
- Viewer Insights is documented as a standalone extension rather than a few data fields inside the core.
- Pro Features has its own product chapter and is clearly separated from the commercial ClassiCore core.
- Discovery View and Ads Manager sections reflect their current mobile, map, overlay, targeting, tracking, and alignment behavior.
- The core messaging section now documents directional sender-to-recipient rolling media allowances and the configurable reset window.
- Current attribution and the absence of a released white-label licence are stated plainly.
- Planned private albums and remove-ads entitlements are excluded from the released feature inventory.

## 11.2 Keeper-build highlights

| Build / area                    | Highlight                                                                                                                                                                     |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ClassiCore 2.17.83              | Commercial footer attribution updated to match Lite: Powered by ClassiCore, built by SingleBuck, plus Legal.                                                                  |
| ClassiCore / Lite message media | Per-message loophole replaced with directional sender-to-recipient rolling allowances, server enforcement, configurable 1-720 hour window, usage backfill, and testing reset. |
| ClassiCore Lite 2.17.68-lite.22 | Free personals edition with upgrade boundaries, add-on discovery, and matching attribution.                                                                                   |
| Discovery View 1.4.9            | Mobile browse banner now shows the same active-filter chips as desktop.                                                                                                       |
| Discovery View 1.4.8            | Guest Join the conversation panel raised to remain visible early in the mobile profile grid.                                                                                  |
| Discovery View 1.4.7            | Guest conversion panel centered correctly inside padded mobile theme layouts.                                                                                                 |
| Ads Manager 1.1.3               | Permanent Do not remind me again option for every Smart Overlay; saved to member account or guest browser.                                                                    |
| Canvas 1.0.48                   | Mobile app canvas gutters and viewport alignment refined without preventing the page background from filling the screen.                                                      |

## 11.3 Final summary

ClassiCore has matured into a product family rather than one increasingly crowded plugin description. The two core editions establish the platform foundation; Viewer Insights, Pro Features, Discovery View, and Ads Manager extend that foundation with independently understandable products; Canvas provides the intended presentation layer; and optional SingleBuck integrations add security and supporting capabilities.

- ClassiCore is the commercial, multi-vertical platform core.
- ClassiCore Lite is the free Personals/Dating core.
- Viewer Insights adds profile-view intelligence and follow-up.
- Pro Features adds premium privacy, messaging signals, unsend, timed private photos, and astrology entitlements.
- Discovery View adds the modern mobile grid, maps, taps, active filters, guest conversion, and sponsored discovery surface.
- Ads Manager adds the campaign, sponsor, tracking, billing, and Smart Overlay system.

### Current product state

The Personals vertical and its current extension set are at the stage where the remaining work is primarily release preparation, documentation, site-specific knowledge-base content, testing, and future iterative improvements - not the absence of a functioning platform foundation.

## Document links

**ClassiCore:** <https://classicore.ca/>

**SingleBuck Technologies:** <https://singlebuck.ca/>

*This inventory describes the July 2026 keeper builds reviewed for this update. Exact plan names, prices, page destinations, cooldowns, media limits, retention periods, and enabled extensions are controlled by each site operator and may differ by deployment.*